



Certification by an independent party, such as TÜV AUSTRIA, guarantees the conformity of a product-service-process to a given standard.

In the case of our OK compost, OK biodegradable and OK biobased conformity marks, this guarantee is accompanied by market monitoring to ensure that the products on the market conform to those originally certified (see sketch 10).

Our certifications are organised around a quartet: test and assessment reports, certificate, logo and monitoring :

- The logo is intended for the general public and, in some cases, for waste collection and treatment services.
- For any certified product, there is an assessment report (possibly containing confidential information) and a certificate (publishable).
- And, de facto, initiation of a market monitoring procedure.

We can classify the uses of our certificates and logos into 3 main categories depending on the target audience.

B2C : Business to Consumer

The conformity of the products is communicated to the consumer by the logo, which is based on the certificate, and will be subject to market monitoring.

These are, by definition, finished products intended for the market, listed under "*category 3: finished products*" in our list of certified products.

B2B : Business to business

Except in very specific cases, the logo is not affixed to the certified basic materials and intermediates (resin, ink, additive, label, etc.), because they will, by definition, be integrated later into a finished product (which may be marked). No logo, but a certificate and thus market monitoring.

This monitoring will be carried out either via the finished products in which the intermediate has been incorporated, or via the manufacturer's stocks.

Listed under "*Category 1: Raw material*" and "*Category 2: Components & Constituents*" in our list of certified products.

B2A : Business to Authorities

Sometimes our certificates are also used by the industry to demonstrate to the authorities only that their products comply with the legislation (incentives, reduced taxation) without the logo being allowed (to avoid consumer confusion).

All products (categories 1, 2 and 3) are covered by this approach.