

Guidelines for the use of the Seedling logo



**industrially
compostable
7PXXXX**

europ**ean**bioplastics

What is the Seedling logo?

The Seedling logo is a registered trademark owned by European Bioplastics. It proves that a product is certified industrially compostable according to the European standard EN 13432.

What does this certification mean exactly?

When successfully certified, the product is compostable in an industrial composting plant under controlled conditions such as temperature, moisture and time frame – leaving nothing behind but water, biomass and CO₂.

Which products may carry the Seedling logo?

The Seedling logo may be featured only if the respective compostable product has been formally certified. The certification process is carried out by the independent certifiers DIN CERTCO (Germany) and TÜV AUSTRIA Belgium according to the certification scheme “Products made of industrially compostable materials”. The certification scheme is based on the European norm EN 13432.

How has the Seedling logo to be applied to a certified product?

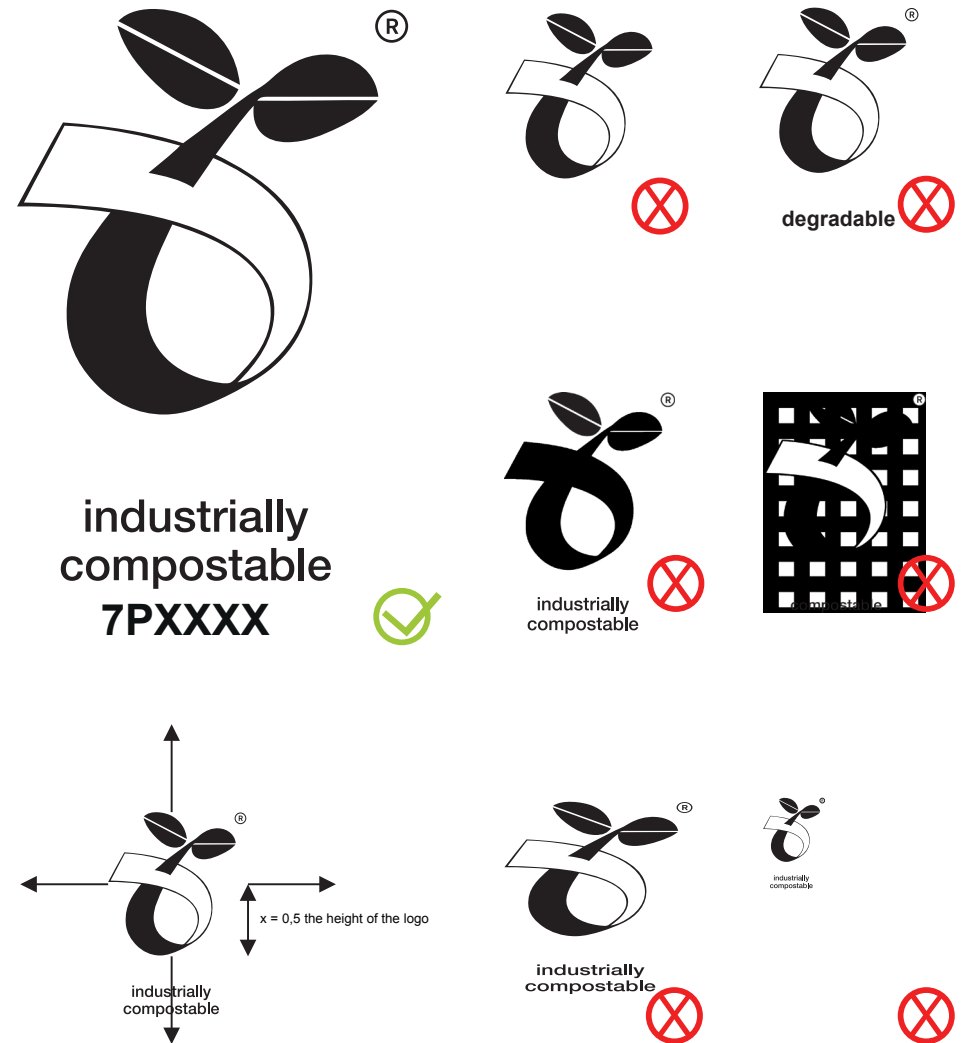
On a product, the Seedling logo always has to be shown together with the valid registration number (7PXXXX) printed below the logo. The registered trademark symbol (®) has to be placed in the upper right corner of the logo above the right leaf. Below the Seedling, the wording “industrially compostable” is written.

Which colour may the Seedling have on the product?

The Seedling is a two-colour logo. If possible, the Seedling should always be printed in black and white on a monochrome background.

How big or small should the logo be printed?

For electronic use, the logo must not be smaller than 70 x 61 pixels (height x width). For printed use, the minimum size is 12 mm x 10,6 mm. If changed in size, the proportions must remain equal at all times. Around the logo, a clear space area of $x = 0,5$ the height of the logo must be left blank. The “Trademark Usage Guidelines” offer detailed information on how to use the logo. This document is provided by the certification bodies during the certification process. If you are interested in certification for the Seedling logo, please contact DIN CERTCO or TÜV AUSTRIA Belgium directly.



Which additional information could be provided?

Extended messaging is recommended to avoid accidental mishthrows and littering and should be translated into the respective language. This additional information is not mandatory but highly recommended.

- *Intended for industrial composting only.**
- *Check if accepted by your local biowaste disposal service.*
- *No proof of home compostability.**
- **DO NOT LITTER!**

How could the extended messaging be displayed on the product?

The extended messaging can be placed flexibly in alignment with the respective product design. While the Seedling logo itself can not be altered, the additional information may be arranged freely on the product, in close arrangement with the logo.

How could the extended messaging be displayed if space is limited, e.g. on small products?

When printing space is limited, the messaging should focus on the key elements:

- *Logo and certificate number*
- *Intended for industrial composting only**
- **DO NOT LITTER!**

* This information may be neglected if the product is also certified as home compostable.

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Can the Seedling be used for advertising?

For advertising purposes only, the logo may be used without the registration number. The use has to be connected to the product(s) and/or the persons or companies to whom the use of the logo has been granted and the ownership of the logo has to be attributed to European Bioplastics by including “® registered trademark of European Bioplastics e.V.” on the product packaging or advertising material.

Which end-of-life option is appropriate for products that carry the Seedling?

A product marked with the Seedling logo is ideally disposed of in the organic waste collection intended for industrial composting facilities. However, if no separate collection of organic waste is available, the product might be disposed of in the residual waste bin. More detailed information on regional specifications can be obtained from the respective municipalities or waste management authorities.

What does the registration number mean?

The registration number below the Seedling refers to the valid certificate and confirms the product’s conformity with the certification scheme. On a certified product, this number must always be shown as it allows to trace the product and to check the validity of the certification. Both certifiers - DIN CERTCO and TÜV AUSTRIA - provide online databases to check the holder and validity of a certificate.

What benefits does the use of the logo have?

Independent certification guarantees that the product fulfils the criteria claimed. As compostable plastics cannot always be easily distinguished from conventional plastics, the Seedling logo helps to identify the product and the correct disposal option and thus facilitates correct waste separation, collection and recovery.

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About European Bioplastics

European Bioplastics (EUBP) represents the interests of more than 80 member companies throughout the European Union. With members from the entire value chain, European Bioplastics serves as both a contact platform and catalyst for advancing the objectives of the growing bioplastics industry. For further information, please visit <https://www.european-bioplastics.org>.